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STATEMENT UNDER 37 CFR 3.73(b)	
Applicant/Patent Owner: CALIFORNIA INSTITUTE OF TECHNOLOGY	
Application No./Patent No.: 7,039,930 Fi	led/Issue Date: May 2, 2006
Entitled: Television Advertising Automated Billing Syste	em
CALIFORNIA INSTITUTE OF TECHNOLOGY , a	
(Name of Assignee)	(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is:  1.   the assignee of the entire right, title, and interest;	or
2.  an assignee of less than the entire right, title and i (The extent (by percentage) of its ownership interests)	
in the patent application/patent identified above by virtue	of either:
A.  An assignment from the inventor(s) of the patent a in the United States Patent and Trademark Office a thereof is attached.	application/patent identified above. The assignment was recorded at Reel 021240 , Frame 0968 , or for which a copy
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Additional documents in the chain of title are list	sted on a supplemental sheet.
was, or concurrently is being, submitted for recordation p [NOTE: A separate copy (i.e., a true copy of the orig	y evidence of the chain of title from the original owner to the assignee oursuant to 37 CFR 3.11. inal assignment document(s)) must be submitted to Assignment ecord the assignment in the records of the USPTO. <u>See MPEP</u>
The undersigned (Whose title is supplied below) is autho	rized to act on behalf of the assignee.
Signature	Date
Michael K. Colby	509-755-7262
Printed or Typed Name	Telephone Number
Attorney of Record, Reg. 45,8	116
Title	

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.